

**FACULTY OF MANAGEMENT****SUBJECT CARD****Name of subject in Polish:** Etyka biznesu**Name of subject in English:** Business ethics**Main field of study (if applicable):** Business Engineering**Specialization (if applicable):** Business intelligence**Profile:** academic**Level and form of studies:** 2nd level, full-time**Kind of subject:** optional**Subject code:** W08IZZ-SM8039**Group of courses:** yes

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	15				15
Number of hours of total student workload (CNPS)	50				
Form of crediting	crediting with grade				crediting with grade
For group of courses mark (X) final course	x				
Number of ECTS points					
including number of ECTS points for practical classes (P)					
including number of ECTS points corresponding to classes that require direct participation of lecturers and other academics (BU)	1,36				

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

No prerequisites

**SUBJECT OBJECTIVES**

C1 Introduce students to the importance and role of ethics in modern business.

C2 To solve problems of social responsibility to the environment

C3 To show and analyze situations in which ethical problems may arise

C4 To sensitize students to ethical problems

**SUBJECT EDUCATIONAL EFFECTS**

relating to knowledge:

PEU\_W01 – student has a basic knowledge about major theories of ethics

PEU\_W02 – student reasons ethical issues and challenges typically encountered by the company in dealing with different stakeholder groups.

Relating to skills:

PEU\_U01 – the student is able to identify and analyse ethical dilemmas typical of the company's relations with various stakeholder groups.

relating to social competences:

PEU\_K01: – Is prepared to behave in professional and ethical manner; perceives and formulates ethical dilemmas related to his own and someone else's work; seeks appropriate solutions and the possibility of correcting irregularities in their attitudes and behaviour in the workplace.

**PROGRAMME CONTENT**

Lecture		Number of hours
Lec 1	Organizational classes: discussion of the framework scope of the course, conditions for assessment and learning outcomes. Framing business ethics	1
Lec 2	Fundamentals of business ethics (norms and values, history)	2
Lec 3	Corporate Social Responsibility	2
Lec 4	Ecoethics	2
Lec 5	Ethics in selected business activities	4
Lec 6	Ethics in marketing and public relations	2
Lec 7	Summary and final test	2
	Total hours	15

Seminar		Number of hours
Semin 1	Organizational meeting	1
Semin 2	Modern concepts of ethics	2
Semin 3	Ethical standards of companies and employees	2
Semin 4	Injustice in the economy	2
Semin 5	Ethics of information	2
Semin 6	Human responsibility to the environment	2
Semin 7	Fair trade	2
Semin 8	Integrity in scientific research	2
	Total hours	15

TEACHING TOOLS USED
N1. Conversational lecture supported by audiovisual materials N2. Individual work of students N3. Group work N4. Case study N5. Presentation

#### EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT

Evaluation (F – forming during semester), P – concluding (at semester end)	Learning outcomes code	Way of evaluating learning outcomes achievement
F1 (lecture)	PEU_W01, PEU_W02	written assessment
F2	PEU_K01, PEU_U01	students' involvement during lecture
F3	PEU_U01, PEU_K01	presentation
P(lecture)=F1 P(seminar)= 0,8*F3+0,2*F2 P= 0,5*P(lecture) + 0,5* P(seminar)		

PRIMARY AND SECONDARY LITERATURE
<b><u>PRIMARY LITERATURE:</u></b>
[1] Sandel M.J., <i>Justice</i> , Macmillan USA, 2010.
[2] McIntyre A, <i>A Short History of Ethics</i> , United Kingdom, 1996.
<b><u>SECONDARY LITERATURE:</u></b>
[1] Chrissides G.D., Kaler J. H., An Introduction to Business Ethics, United Kingdom 1993.
[2] Chrysides G.D., Kaler J.H.: Essentials of business ethics, McGrawhill, 1996.
[3] Crane, A., McWilliams, A., Matten, D., Moon, J., & Siegel, D. S. (Eds.). The Oxford handbook of corporate social responsibility, Oxford Handbooks, 2008.
<b>SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)</b>
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